

## **PRESS RELEASE - STYLE AWARDS**

It was with delight that we recently received a nomination for The Swansea Style Awards, the first such event in Swansea that had been organised by an independent business, The Wave and Swansea Sound Radio Stations. A tribute indeed to all the businesses of Swansea who have taken it upon themselves to be ahead in the style stakes. The event was set around an evening party in the new Casino Aspers, a venue that did the event proud.

Some of the categories for the evening included, Style Icon of the Year, Sports Celebrity, Best Hotel, Most Stylish Building and of course our category Salon Style Award.

The best part of the evening by far was when we won our category, the Salon Style Award.

We are delighted with the Award for the most Stylish Salon in Swansea and very proud to have gained the recognition from the Swansea voters. It is Awards like these that help raise the profile of smaller independent businesses as our own.

It was a certainly a red carpet affair, with actress Ruth Madoc, Interior Designer Anna Ryder Richardson, The Storeys Steve Balsamo and Gavin & Stacey's Melanie Walters to name but a few who were handing out the Awards for the evening.

The last few years have seen a major boost in the development of Swansea's city and culture. We have been treated to many existing businesses being the subject of stylish facelifts and renovations. We have been showered with new developments that have drawn national chains towards our economy, all bringing new style and levels of expectation to us, the people of Swansea.

It is wonderful that we can celebrate with evenings such as the Style Awards.